



चव परंपरेची, ओळख महाराष्ट्राची...

BUSINESS PROPOSAL

2025

FROM THE HOUSE OF VARDHAMAN GROUP OF INDIA



चव परंपरेची, ओळख महाराष्ट्राची

About Us

- Director -Vardhaman Bamb
- Establishment-Established in 2024,served all over Maharashtra
- Affiliation -Part of esteemed Vardhaman group of India with over a decade of franchising,tea trading and food expertise.
- Approach- Blend of tradition and innovation to a unique taste journey
- Heritage- Introduces Variations and celebrates Maharashtra's diverse food traditions.
- Craftsmanship- Dishes crafted with care by chefs merging old world recipes with contemporary concept.



Mission

Our mission at Misalwala is simple: serve delicious Misal Pav made with the best local ingredients in a warm and welcoming environment. Plus, we're on a mission to open 100 stores across Maharashtra in the next three years!

Vision

We dream of being the best place for Misal Pav lovers. We want to mix tradition with a fresh twist, creating flavors that stay with you.



The Facilities We Provide



Manpower Solutions



Variety of Products



Store Monitoring



Store Operation
Management Training



Minimum Investment,
High Return



Seasonal Product
Launching



Technical and
Marketing Support



Customized Concept
Designing & Store Set up





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Misalwala Financial Model

TYPE	DETAILS
Brand Name	Misalwala
Industry	Foods & Beverages
Founded	2024
Project By	Vardhaman Group Of India
Corporate Office & Factory	Pune
Area Served	Maharashtra
Models	FOFO (Franchisee Own Franchisee Operated)
Menu Offering	Varieties of Misal, Maharashtrian Authentic Snacks , Pavbhaji Pulav , Paratha's , Tea & Coffee , sarbat & Milk Shakes Cake & Cookies, Maharashtrian Thali.

TYPE OF FEE	COST AND OTHER DETAILS
Floor Area	Min. 300 - 400 Sq. Ft.
Store Ambiance, Interiors & Marketing Cost	Rs. 6 - 7 Lacs (As Per Floor Area)
Machinery & Equipment	Rs. 3 - 4 Lacs (As Per Floor Area)
IT Support & Online Platforms	1,00,000/-
Agreement Period	6 Years, Renewable
Total Initial Investment	Rs. 10 - 12 Lacs
ROI	18 Month

Note: 1. Setup cost may vary as per store conditions.
2. GST Extra as actual.





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Misalwala Shop





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Misalwala Menu



मिसळ

- मिसळवाला
स्पेशल मिसळ
₹89



- पहाडी
मिसळ
₹99

₹99

वडापाव आणि भजी

- जम्बो वडापाव .. ₹20 • कांदा भजी .. ₹40



- क्रंची
वडापाव
₹20



- बटाटा भजी
₹40

पराठा

- मिक्स व्हेज पराठा..... ₹59
- पनीर पराठा ₹69



- आलु पराठा
₹49

पारंपारिक चवीची मेजवानी

- वडा उसळ ₹59
- कोथिंबीर वडी ₹49
- मटकी भेल ₹49
- साबुदाणा खिचडी..... ₹40
- साबुदाणा वडा..... ₹40
- बन मस्का ₹40
- उपमा ₹30
- शीरा..... ₹30
- पंजाबी मिनी समोसा (२ पीसेस)... ₹25



- बन मस्का +
टी (एम के) कॉम्बो
₹50



- थालीपीठ
₹49



- पोहे
₹30

PARCEL CHARGES EXTRA



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Misalwala Menu

महाराष्ट्राची सांस्कृतिक थाळी -

- झुणका भाकर थाळी.....₹89
- उपवासाची थाळी.....₹79



पुरणपोळी थाळी
₹99

पावभाजी आणि पुलाव

- मसाला चीज पाव जोडी.....₹59
- एक्सट्रा भाजी प्लेट.....₹49
- मसाला पाव जोडी.....₹40
- पनीर तवा पुलाव.....₹119
- चीझ पनीर तवा पुलाव.....₹149



पाव
भाजी
₹89



तवा
पुलाव
₹89

केक आणि कुकीज

- करेला कुकीज₹6
- मखनवाला टोस्ट₹6
- आलमन्ड स्लाईस केक.....₹10
- फिंगर केक.....₹12



पिस्ता
कुकीज
₹6



क्रीस्पी
क्रीम रोल
₹12

एक्सट्रा

- शेंगदाणा लाडू₹10
- दही वाटी.....₹10
- एक्सट्रा पाव (१ जोडी)₹10
- पापड₹12
- फरसाण प्लेट₹30
- पाण्याची बॉटल (५०० मिली)₹10
- पाण्याची बॉटल (१ लिटर)₹20

PARCEL CHARGES EXTRA



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Misalwala Menu



चहा आणि कॉफी

- स्पेशल आल्याचा चहा..... ₹15
- हॉट कॉफी ₹30
- मसाला लेमन टी..... ₹30



लेमन टी
₹25



मिसलवाला
कडक चहा
₹20

थंडगार पेय

- स्वीट लस्सी ₹45
- कोल्ड कॉफी..... ₹45



मसाला
ताक
₹20

सरबत आणि मिल्क शेक

- लिंबू सरबत ₹20
- काला खट्टा सरबत ₹30
- ऑरेंज सरबत ₹30
- देसी जीरा सरबत..... ₹30
- मॅन्गो मिल्क शेक ₹55



आम पन्ना
सरबत
₹30



मसाला पेरु
सरबत
₹30



पिस्ता
मिल्क शेक
₹55



स्ट्रॉबेरी
मिल्क शेक
₹55

PARCEL CHARGES EXTRA



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The Setup

Location Selection

Identify and secure a strategic/ prime location.

Legal Formalities

Complete all necessary legal and regulatory requirements.

Interior Design

Design the interior space to reflect the brand's ambiance and theme.

Staff Training

Train staff in operations, customer service, and menu preparation.

Setup Installation

Install necessary equipment for Concept preparation

Inventory Procurement

Stock up on initial inventory of tea products and supplies.





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Misalwala Shops





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PUNE HEAD OFFICE

Sector No. 173/2, Pandharkar Nagar, Near Beena English School,
MIDC, Akurdi, Pune 411035. Maharashtra. INDIA.

MUMBAI OFFICE & WAREHOUSE

Shop No 15, Ground Floor, Shah Complex III, Plot No. 2, Sector 13,
Palm Beach Road, Sanpada, Navi Mumbai 400705.



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